

## Am29000 Postcard #1/Teaser

**Front Visual:** Panther paw prints in the sand

**Copy:** The Panther. He's fast. He's powerful. He doesn't follow the pack. He leads it. He represents the next leap forward in technological innovation. Use him and you will have the power of the Panther at your fingertips. Watch for him. He's coming your way.

[AMD logo with panther]

## Am29000 Postcard #2/Announcement

**Front Visual:** Prowling leashed panther

**Copy:** You can't ignore the Panther. He represents the next leap forward in microprocessor technology. He is Advanced Micro Devices' Am29000 RISC microprocessor. The Panther is fast at 17 MIPS sustained operation, achieving 42,000 dhrystones.

The Panther. The most powerful animal in the microprocessor jungle. His power is his speed. The Panther. Watch for him.

[29K logo with AMD logo and leaping panther]

## Am29000 Postcard #3/Details

**Front Visual:** Unleashed snarling panther

**Copy:** Advanced Micro Devices has unleashed the power of the Panther with its Am29000 32-bit, RISC microprocessor. The power of the Panther is its speed and the Am29000 delivers 17 MIPS in sustained operation, achieving 42,000 dhrystones. Soon there will be a family of products to support the Panther, including a floating point processor, a data control transfer controller and an integrated cache unit. But what makes the Panther so adaptable for its users is its presence in the market now in three production versions: 16 MHz, 20 MHz and 25 MHz. AMD is also sampling a 30 MHz version. A complete array of software support and debugging programming and compiling tools are already adding to the Panther's strength.

The competition is unprepared for the speed, flexibility and performance of the Panther. No other 32-bit microprocessor offers designers more flexibility or cost performance than the Am29000. Soon, manufacturers will be unleashing the Panther in embedded controllers, high-powered workstations and multiprocessing computers. Already AMD is planning for future generations. Stronger generations. Faster generations. Up to 35 MIPS next year. 50 MIPS in three years. Advanced Micro Devices has unleashed the power of the Panther in the Am29000. Watch the Panther spring to action.

[AMD logo with panther and 29K logo]