

“Val and her team are consummate PROFESSIONALS and can be relied upon to work independently on ANY PROJECT they undertake. I consider Oak Hill an extension of my staff and would RECOMMEND them to anyone who needs a high degree of professionalism and a guarantee of RESULTS.”

Deb Vatani—Manager, Technical Documentation, Cisco Systems, Inc.

Smart MAKES THE DIFFERENCE

When you entrust the development of your corporate information to an outsourcing partner, you need smart people. Whether the content is technical documentation, instructional design, eMedia or marketing collateral, you need people who know what they’re doing, and can take the burden off your valuable engineering and professional resources.

Oak Hill has smart people. Lots of them. Whatever your content development need, we have the right team for you. Many of our people have advanced technical degrees, in addition to superb communications skills.

“Smart” DOES NOT MEAN “PRICEY”

Oak Hill is highly cost competitive. Our ten years of experience and our smart people translate into efficiency: getting it right the first time and delivering quality product. On time. On budget. Every time.

Why would YOU EVER OUTSOURCE?

Simple. It’s less expensive. See our white paper, “Outsourcing Technical Publications: Making Sense of the Dollars,” at www.oakhillpubs.com/whitepapers.

There are reasons to outsource with Oak Hill Publications that transcend the financial argument:

- ***One-stop shopping.*** We have depth of resources, from writers to artists to web designers, production specialists and more. Many of our contractors have highly specialized technical training.
- ***Insurance.*** We ensure that the work is done according to your specifications. On time. On budget. Every time.
- ***Safety valve.*** When the workload surges, Oak Hill can rapidly pick up the extra work by placing contractors who are already up to speed. When the workload drops, the extra people go away and don’t cost you a thing.
- ***Adaptability.*** If your product line or technology shifts, we shift with it, providing different personnel, if required. It’s not that easy to shift permanent employees when they no longer have the right backgrounds for the job.
- ***Keeping the role of contractors clear.*** Oak Hill is sensitive to corporate concerns about whether a contractor is being treated as an employee or a contractor. We work to ensure that the question never arises.



*“... we selected Oak Hill for two reasons. First, we were looking for a **TEAM** with the technical background and **ABILITY TO UNDERSTAND** the product, so our engineering team would be impacted as little as possible. The second reason, a **CRITICAL** one for any start-up, was **COST**. Oak Hill has exceeded our expectations in every regard.”*

Paul Bonenfant—Network Architect, Photuris, Inc.

Messages FOR ALL MEDIA

Oak Hill Publications delivers information content—technical documentation, courseware or marketing—in any desired media, including:

- Print
- Online
- CD-ROM or DVD
- Video

No job too big NO JOB TOO SMALL

Oak Hill Publications provides a comprehensive portfolio of writing and publication support services. Your choice:

- Outsource the entire process to us as a turnkey project
- Engage us for a single service
- Select any combination of services you require

PUBLICATION MANAGEMENT

We can manage your publication project, including supervision of Oak Hill personnel and/or your own staff, as required.

We can provide end-to-end publication services, including:

- Developmental editing
- Copy editing
- Technical illustration
- Graphic design
- Layout
- Desktop publishing
- Production

TECHNICAL DOCUMENTATION & WRITING SERVICES

We develop technical documentation to include in your product package—from scratch or from existing materials. And we never forget that these important, customer-facing materials need to have the look and feel of your company’s brand.

We can ghostwrite technical articles and white papers, taking the burden off your valuable engineering resources.

Our experienced marketing specialists can handle your marketing collateral needs from brochures, ads and direct mail to public relations with copy writing, design, illustration and production support.

West Coast Contacts:

Val Swisher, President

408-395-8178

vals@oakhillpubs.com

Mary Choy, Director of

Business Development

415-722-1711

maryc@oakhillpubs.com

East Coast Contact:

Dave Bernarducci, Vice President

732-542-8795

daveb@oakhillpubs.com

ONLINE HELP SYSTEMS

On-line help systems can be a boon—or a bust—for customers. We know how to make them easy to use and a resource that customers will come back to again and again.

TRAINING

We have many years of experience in designing instructional courseware. We can recommend and design training methods, then teach your users how to get the most from your product.

We can deliver a total training solution that includes web-based, video, CBT and audio narrative in one complete, professional package.

DESIGN SERVICES

We can design everything from your website to your data sheets. Or we can re-design your documentation packages, from templates to cover art.

We also have extensive experience in designing marketing materials and brochures.

Business TYPES SERVED

The following is a small sample of the many business types Oak Hill Publications has served over the past decade:

Consumer Hardware & Software

Enterprise Software

Financial Services

Life Sciences

Networking

Optical Networking

Semiconductors

Storage Area Networks

Wireless Networking

Talk IS FREE

Call or email us the next time you have a need for technical documentation, courseware development, eMedia or marketing collateral. We'd be delighted to discuss your needs and give you a competitive quote.

Selected CLIENT LIST

Below are just a few of our many satisfied customers. For a full client list please visit our website at www.oakhillpubs.com.

Adobe Systems, Inc.

Autodesk, Inc.

Brocade Communications, Inc.

Cisco Systems, Inc.

Documentum, Inc.

Juniper Networks, Inc.

Macromedia, Inc.

Openwave Systems, Inc.

Philips, Inc.

Roche Pharmaceuticals Division

Tropos Networks, Inc.

